

# ANPOR x TIMING4ALL Special Session: Literacy and Civility in New Digital World

January 12, 2023 | 10:00 am 12:00 pm (Korea time UTC +9)

Seoul, Korea and Virtual Workshop

**FREE WORKSHOP**

**ANPOR  
TIMING4ALL  
SPECIAL SESSION:  
LITERACY AND  
CIVILITY IN NEW  
DIGITAL WORLD**

**THURSDAY,  
JAN 12, 2023**

10.00-12.00 KOREA TIME (UTC+9) | VIRTUAL WORKSHOP

Amid the short form trend led by TIKTOK and the spread of the metaverse, we are seeing a new generation growing up in the new digital world. In this session, researchers think about literacy and digital citizenship in terms of media accountability and contribution to the community.

**MODERATOR:**

**PRESENTATION:**

**SUNG KYUM CHO**  
Chungnam National University

**SOOK CHOI**  
Timing4all

**HANJU LEE**  
Seoul National University

**JAEHEE KIM**  
Hankuk University of Foreign Studies

**SUIM CHOI**  
Kookmin University

**SUEYEON SIM**  
Korea University

**DISCUSSANT:**

**KIM SE CHAN**  
KCTA

**DHANARAJ KHEOKAO**  
ANPOR

**MELLY RIDARYANTHI**  
Universitas Mercu Buana

**AUGUSTUS CEASAR LATOSA**  
Far Eastern University

**BINH VU**  
Reporter,  
Tuitre Daily

REGISTRATION:  
**WWW.ANPOR.NET**

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## PROGRAM SCHEDULE

Time (UTC +9)	Topics
10:00-10:10	<b>Opening &amp; Celebrating</b> <b>Sung Kyum Cho</b> (Chungnam National University)
10:10-10:30	<b>Presentation 1:</b> <b>Possibilities and challenges of short-form literacy education : "TIKTOK Digital Literacy Education Program for Youth in 2022"</b> <b>Sook Choi</b> (Timing4all) <b>Hanju Lee</b> (Seoul National University)
10:40-11:00	<b>Presentation 2:</b> <b>Peace Literacy Education: The Case of Division of the Korean Peninsula</b> <b>Jaehee Kim</b> (Hankuk University of Foreign Studies)
11:00-11:20	<b>Presentation 3:</b> <b>How Metaverse and Art Share Social Values</b> <b>Suim Choi</b> (Kookmin University) <b>Sueyeon Sim</b> (Korea Uniuversity)
11:20-11:30	<b>Discussant 1:</b> <b>Dhanaraj Kheokao</b> (ANPOR)
11.30-11.40	<b>Discussant 2:</b> <b>KIM SE CHAN</b> (KCTA)
11.40-11.50	<b>Discussant 3:</b> <b>Melly Rliidaryanthi</b> (Universitas Mercu Buana)
11.50-12.00	<b>Discussant 4:</b> <b>Augustus Ceasar Latosa</b> (Far Eastern University)
12.00-12.10	<b>Discussant 5:</b> <b>BINH VU</b> (Reporter, Tuoitre Daily)
12.10-12.20	<b>Closing</b> <b>Sung Kyum Cho</b> (Chungnam National University)

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### **ABSTRACTS**

#### **Presentation 1:**

#### **Possibilities and Challenges of Short Form Literacy Education: TIKTOK Digital Literacy Education Program for Youth in 2022"**

**Sook Choi** (Timing4all, South Korea)

**Hanju Lee** (Seoul National University, South Korea)

Interest in short-form content has increased enough to be called the "era of short-form." The number of users of TikTok, a global short-form platform, has grown rapidly and has more than billions of monthly active users. SNS, known as digital media representatives, such as YouTube and Facebook, are also gaining popularity by developing services that allow them to share short-form content. It has grown rapidly in the entertainment field, but recently it is widely used across politics, society, and culture.

Negative evaluation toward short form continues. We pay attention to cases that lead to social problems by misuse and abuse of media by users. For example, dangerous challenges such as the penny challenge, the 'evil lick' challenge, and the fainting challenge. Criticism of stimulating low-quality content and the phenomenon of harming cyber-culture continues.

As a result, the negative reputation of short-form platform companies for avoiding social responsibility for the technology and services they provide to society has strengthened, and the need for regulatory measures has also been raised. In addition, the importance of improving users' literacy and institutional regulations has been emphasized. Interest in media literacy that responds to users' awareness of personal information management, false information, and deviant use is urgently needed. The digital literacy education program for teenagers supported by TikTok in October 2022 is a short-form-centered digital literacy education program that was planned and operated in response to the awareness of the given problem. By thoroughly examining this new program, from planning to education sessions, we will review whether it can contribute to the safe use of media and sustainable education. Also, we will focus on the possibilities and limitations of this program to direct future digital literacy education which can ultimately lead to users' healthy participation in the media environment.

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### **Presentation 2:**

#### **Peace Literacy Education: The Case of Division of the Korean Peninsula**

**Jaehee Kim** (Hankuk University of Foreign Studies, South Korea)

This study starts with two questions. Why is peace education important? How to apply peace education across generations? This year marks the 70th anniversary of division of the Korean Peninsula. In Korean society where the first to fourth generations of war coexist, peace education has been implemented at the national level in a lifelong cycle. However, as the history of division lengthens, it can be seen that each generation has a different perception of peace and unification. For example, compared to the 1st and 2nd generations of the war, who view North Korea as the main criminal of the war and actor of the tragedy of ethnic violence, 52.6% of elementary school students view North Korea as a partner for cooperation and 27.1% are wary of it (Ministry of Unification 2021). These generational differences can lead to conflict between generations in Korean society and can pose a threat as different national security perceptions appear on the Korean Peninsula, where the war is still in a state of armistice. Therefore, there is no big difference in the content of peace education, but there must be a difference in the method of education. Like the terms that refer to today, such as the information flood era, the digital media era, and the 4th industrial revolution era, peace education on the Korean Peninsula should be conducted using media as a tool. For the generation more familiar with digital devices, peace education using media is important to realize the need for unification and the importance of peace.

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### Presentation 3:

#### How Metaverse and Art Share Social Values

**Suim Choi** (Kookmin University, South Korea)

**Sueyeon Sim** (Korea University, South Korea)

Recently, the metaverse shows a different facet of its development according to the growth of technology, online culture, and the lower age group. Four types of the metaverse will be introduced and how placeness is related to us will be explained into three categories (space, value, attitude). These will demonstrate where the social value of metaverse and art evolves and how it can be evaluated. The type of metaverse, which is officially classified into four types, is classified into two: the overlap of augmented reality and lifelogging, and the mixture of virtual world and mirror world. In other words, art and the metaverse commonly create 'the virtual world seen in reality' and 'the real world seen in virtual reality'. It creates public values and serves as a new public space. Even if it is a public space, a space without a valuable life is meaningless. In the space of sharing memories, participating in, and experiencing subjectively, art and the metaverse will have to continue valuable creative acts.

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### PRESENTERS

**Sook Choi** (CEO Timing4all / Ph. D in Communication)

[sookchoi@timing4all.com](mailto:sookchoi@timing4all.com)

Planning and participating in the number of academic research, policy proposals and projects in the field of children's media and media literacy education for 20 years, suggesting original ideas and practical measures.



- Served as an academic research professor at Hankuk University of Foreign Studies
- Served as a full-time researcher for the Humanities and Social Research Institute project of the National Research Foundation of Korea.
- Responsible for planning and operating the Global Media Literacy program '16~'19
- Books (co-authored) <News Literacy Education I (Press Foundation, 2015)>, <Media Literacy Education in the Era of the Fourth Industrial Revolution (Korean Journalism Society, 2018)>, <A Convergence Approach to Media Literacy Education (Press Foundation, 2020)>

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**Hanju Lee** (Seoul National University)

Department of consumer science and child studies, Child Development and Family Studies



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### **Jae Hee Kim** (Ph.D. at HUFS)

Jaehee Kim is a lecturer and visiting researcher at the Institute of Global Politics at the Hankuk University of Foreign Studies (HUFS) in Seoul, South Korea. She earned her doctorate in Political Science at HUFS with the dissertation, "The impact of the nuclear development strategy on the nuclear negotiations: Focusing on Iran and North Korea." Her research centers on North Korean politics, diplomacy, and society. She co-authored "The study on the nuclear strategies of North Korea and Iran," published in The Korean Journal of Area Studies. She is currently writing about the healthcare system for women and children in North Korea.



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### **Suim Choi** (Ph.D Candidate, Kookmin University)

- Completed Kookmin University's doctoral course in art
- Instructor, Department of Industrial Design, In-ha Technical College
- Department of Culture and Contents, Incheon Catholic University
- Director of SU Molding Lab



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### **Sueyeon Sim** (Korea University)

- Department of English Language and Literature
- Former reporter of KUNEWS



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### DISCUSSANTS

#### KIM SE CHAN (KCTA)

- B.A, Media Communication / Hankuk University of Foreign Studies (2019) M.A, Media Communication / Hankuk University of Foreign Studies (2022) Co-Founder, New Media News Platform 'Patrol Journal' (2019)
- Research Assistant for the Center for Media Diplomacy, Hankuk University of Foreign Studies (2020-2021)
- Staff for the Center of Policy, Korea Cable Television & Telecommunications Association (2022~)



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#### Dhanaraj Kheokao (Asian Network for Public Opinion Research - ANPOR)

<https://www.linkedin.com/in/dhanaraj-kheokao-a03a9939/>

- Potsdam University, Germany
- Author of the 2021 Digital News Report's country page on Thailand



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#### Melly Rlidaryanthi (Universitas Mercu Buana)

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- Home-Based Lecturer, Universitas Mercu Buana
- KKRPM – Research and Community Service Group Leader for the Faculty of Communication Science



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### Augustus Ceasar Latosa (Far Eastern University)

[alatos@feu.edu.ph](mailto:alatos@feu.edu.ph)

- Coordinator, Department of Communication – Graduate Studies
- Managing Editor, Framework (The Asia-Pacific Journal of Communication and New Media)
- Faculty, Department of Communication
- Institute of Arts and Sciences



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### BINH VU (Reporter, Tuoitre Daily)

A critical and enthusiastic writer, Vu Thi Nhu Binh has been working for 17 years as key reporter in business and economic field for Tuoi Tre Daily. She engages in a large network in Ho Chi Minh City with people from all walks of life.



As an external economic reporter, she has wide knowledge about both domestic and international economics, especially in foreign investment. She has written numerous of business stories, including innovation of the business, start-up stories, and been following the up and down of Vietnam economy development through the past ten years. Binh has close ties with start-up organizations in Vietnam such as the Start-up Vietnam Foundation, the Swiss Entrepreneurship Program, the Women's Initiative for Startups and Entrepreneurship (WISE), ect.

Dedicated reporter with a nose for news, a passion for community journalism and a reputation for impeccable ethics, she have good relations with foreign business community in Vietnam such as Amcham, Eurocham, Jetro, JBAH, Kotra.

She has conducted different exclusive interviews with CEOs, international finance and business experts such as: Asia Developing Banking (ADB) director, CEO Subway, ex vice-chancellor of Germany.