



2020 ANPOR-APCA Annual Conference
December 2, 2020

**Measuring, Understanding, and Communicating Public Opinion in
 Unprecedented Times**

PROGRAMME SCHEDULE

Wednesday, December 2, 2020 (Bangkok Time)	
Time	Topic
8.30 a.m. – 8.35 a.m.	Welcome by the ANPOR President
8.35 a.m. – 8.40 a.m.	Welcome by the APCA President
8.40 a.m. – 10.00 a.m.	Panel 1: CNU & AJPOR Special Session: COVID-19 Attitudes and Responses: Comparisons Across Asia Moderator: Kuang-Hui Chen
	The Role of Media Use and Emotions in Risk Perception and Preventive Behaviors Related to COVID-19 in South Korea Sungjoong Kim, Sung Kyum Cho
	Toward a Dialogic Approach: Crisis Communications and Public Relations in the World's Most Densely Populated City to Tackle COVID-19 Juliana Qi Xuan Yung
	Predicting Health Communication Patterns in Follower-Influencer Networks: The Case of Taiwan Amid COVID-19 Wen Jiao
	Knowledge, Attitude, and Practice Toward the Coronavirus Disease (COVID-19) Outbreak Among Selected Employed People in the National Capital Region, Philippines Angelito Bautista
	Public Perception of Transparency and Trust in Government Information Released During the COVID-19 Pandemic Ira Dwi Mayangsari
	10.00 a.m. – 10.20 a.m.
10.20 a.m. – 12.00 p.m.	Presentation Session 1 Chair: Hadi Saba Ayon
	Sino-Egyptian Relations Adawi Amr Adawi Ahmed
	How Does The United States Use "Public Opinion War" To Cooperate With Strategic Containment? —Based On The Limited But Important Historical Experience Of The "Friction" Between The United States And Japan In The 1980s Xiaotong Feng
	Emerging Contours and Future Prospects of China-Pakistan Relations Allauddin

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	<p>Factors Predicting the Intention to Stay for the Employee in Factory in COVID 2019 Pandemic Crisis Nutthapon Jitprapai</p> <p>Opinions about the Suicide Phenomenon of People in Thai Society Jirachayanan Pladruen</p> <p>Perceptions of the Right to Health during COVID-19 and Health Risk Factors of Garment Workers in Cambodia Hay Chanthol</p> <p>Research on Formation Factors of Infodemic in the Internet Environment Yu SUN, Xiao CHEN</p> <p>Comic Book on HIV-AIDS for Preteens in the Philippines through the Design Thinking Approach Brian Bantugan</p> <p>The Convergence and Divergence Meaning of Work from Home in The Employee's Perspective, A Study using PhotoVoice, 123 Survey, and Gephi Dorien Kartikawangi</p>
12.00 p.m. – 13.00 p.m.	Lunch
13.00 p.m. – 14.00 p.m.	<p>Panel 2: ANPOR-APCA Future Talk: Life Beyond the New Normal <u>Moderator:</u> Leticia Dizon</p> <p>Online Learning Beyond the New Normal Leticia Dizon</p> <p>Inventive Traces to Reinvent Our Participation in the New Normal Hadi Saba Ayon</p> <p>Beyond the Convergence of Media Literacy in New Normal Korea Sook Choi</p> <p>Exploring a new Model of Hybrid Teaching and International Collaboration Min Hang</p>
14.00 p.m. – 15.00 p.m.	<p>Panel 3: CNU-AJPOR Discussion: Conducting Public Opinion Research in the COVID-19 Era <u>Moderator:</u> Ofer Feldman <u>Speakers:</u> Sung Kyum Cho, Angus Weng Hin Cheong, Sonja Zmerli, Jantima Kheokao</p>
15.00 p.m. – 15.20 p.m.	Break
15.20 p.m. – 17.00 p.m.	<p style="background-color: #fff9c4;">Presentation Session 2 <u>Chair:</u> Dorien Kartiawangi, Hadi Saba Ayon</p> <p>Government Policy as a Structural Foundation on Causing Spatial and Virtual Segregation or Integration in Jakarta and Yogyakarta Novi Paramita Dewi</p> <p>Role of Women's Leadership Style in Forming a Civil Society Organizational Culture of the Gusdurian Network Agatha Yosefima Dida</p>

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	<p>The Beliefs on the King of NAGAS along the Greater Mekong River Nathaorn Noppakor</p>
	<p>"SPECIAL Model": The Personalized Loyalty Program Effective to LGBT customer Ronnaphop Nopsuwan</p>
	<p>Opportunities and Challenges of OTT (Over-The-Top) Services in Thailand Ninnet Kaewrot</p>
	<p>Recognition of the Importance of the Corporate Brand Identity of Thai Tourism Entrepreneurs Bussababun Chaisiri</p>
	<p>Perception of Yemeni Students in Malaysia on the MCO Movement Controlled Order Ala Omar Mohammed Ba Wazir</p>
	<p>Perceived Brand Identity of the Heritage Hand-woven Silk of Northeast of Thailand: Case of KHAMPUN Brand Monvadee Siripremruedee</p>
	<p>The Influence of Social Media (Virtual Reality and Augmented Reality) and Reviewer on Cultural Tourism Promoting Model: Literature Review Oraporn Suwannasank</p>
	<p>Gimmicking The Violence Against Women In Newspaper: The Drastic Evolution During Covid 19 Nusrat Fatima, Tasmiah Afroze Trisha</p>
17.00 p.m. – 18.00 p.m.	<p>CNU - AJPOR Workshop: Demystifying the Process of Publishing in an International Journal John M. Kennedy Brian Bantugan Sung Kyum Cho Sarah Prusoff LoCascio Jantima Kheokao</p>
18.00 p.m. – 18.30 p.m.	General Meeting for ANPOR member
18.30 p.m. – 19.00 p.m.	ANPOR Council Meeting
19.00 p.m. – 20.00 p.m.	<p>The Role of AJPOR in the Future of Public Opinion Research in Asia (For Editorial Board Members only) AJPOR Editorial Board (<i>see appendix 1 page B-21</i>).</p>

* Please be aware that the schedule may be subject to change.